



YOUSUF BASHIR QURESHI

ARTIST | DESIGNER | MOTIVATIONAL SPEAKER

Diverse Talents, One Vision: Yousuf Bashir Qureshi's Portfolio.

PORTFOLIO 2011–2023

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ABOUT ME

I am Yousuf Bashir Qureshi, a versatile individual with a diverse set of talents. This portfolio is dedicated to my multifaceted journey, showcasing my roles as a fashion designer, photographer, painter, farmer, motivational speaker, poet, and advocate for the youth. Explore my extensive body of work and the impact of my endeavors in various domains, where I aim to inspire and bring about positive change. Welcome to my world of innovation and empowerment, where I've excelled in different aspects of my creative and professional life.

01

2011-2023

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The Photographer

*THE PHOTOGRAPH IS ALWAYS THERE...
A CAMERA MERELY DOCUMENTS IT...*

The Actor

*WE ALL ACT...
ONLY THE GIFTED PERFORM...*

The Artist

*TO PRESERVE ALL PRECIOUS...
WITH WHIT AND WITH WHIM...
TO DOCUMENT ALL KIND...
WITH LOVE IN MIND...*

The Farmer

*NOT KNOWING WHAT WOULD YIELD...
FOR RAIN OR SHINE...
FOR MAN OR KIND...
FLOOD OR DROUGHT...
BELIEVE IN DIVINE...
TO BENEFIT ALL KIND...*

FASHION

Back in 2011, I had the privilege of introducing my fashion line, "Soft Military," at the renowned Karachi Fashion Week. This event marked a pivotal moment in my fashion journey, allowing me to present my distinct creations to a discerning audience.



In 2014, I had the privilege of launching a fashion collection, aptly named "Fresh Difficulties."





At the TDAP 2015 show, I added a touch of drama to the runway.



Laal Shah Mast 2015
Wardrobe & Styling by YBQ



YBQ Censure 2015
Wardrobe & Styling YBQ
(Yousuf Bashir Qureshi)

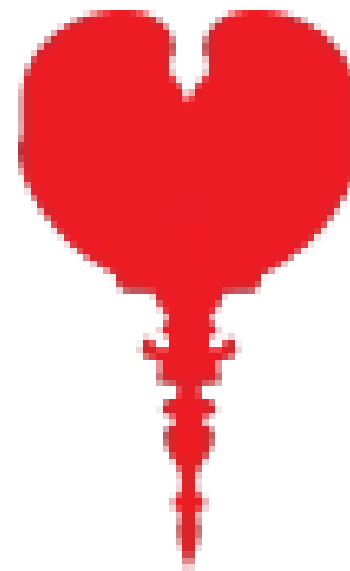




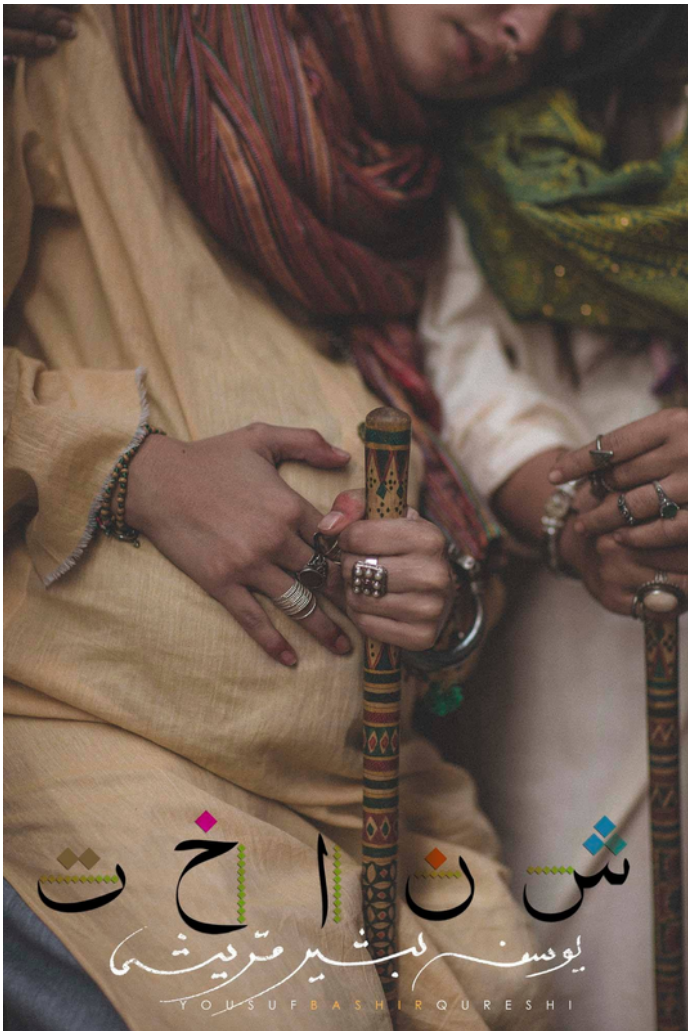
I had the privilege of exhibiting my art in collaboration with GETZ Pharma at their gallery space. This encore presentation of my work was a remarkable experience, and I'm thrilled to share it with you.



In 2016, I was fortunate to be part of Daraz Fashion Week as the opening performer. I gave my all on stage, hoping to set a fitting tone for this esteemed fashion event. Although photos may not capture the full essence, the cherished memory of that captivating performance remains alive, and I'm grateful for the opportunity to share my artistic passion.

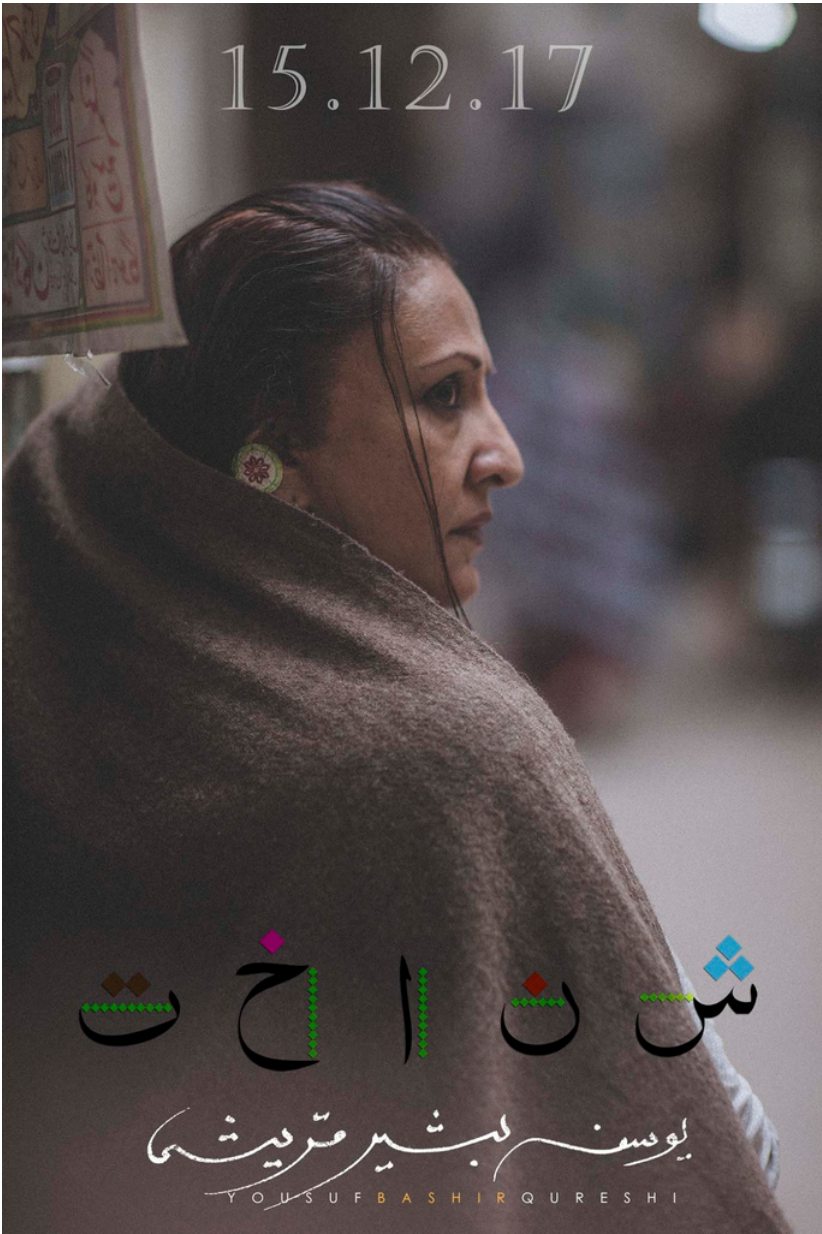


On December 8, 2017, I had the honor of hosting the enchanting Sufi Rock Concert at my Commune Artist Colony through SUROCK. My powerful presence and soulful performance added a unique touch to the unforgettable atmosphere of this musical event. Although photographic evidence might be missing, the echoes of that remarkable night still resonate in the hearts of all those who had the pleasure of attending.



I was thrilled to introduce my Autumn/Winter 2017 limited collection, "Shanakht," back in December 2017. This collection was a unique blend of comfort and luxury, crafted with the finest wools, soft cottons, and silks. The exclusive preview took place at my #YBQDesignStudios in Karachi, where guests had the opportunity to witness the beauty and elegance of "Shanakht," a perfect harmony of style and comfort.

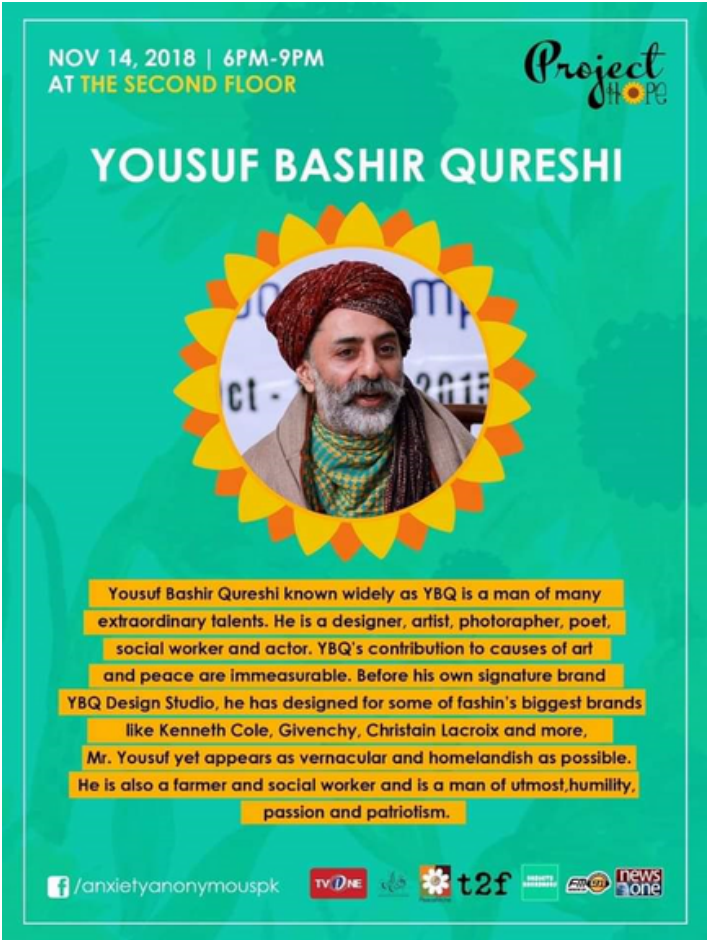
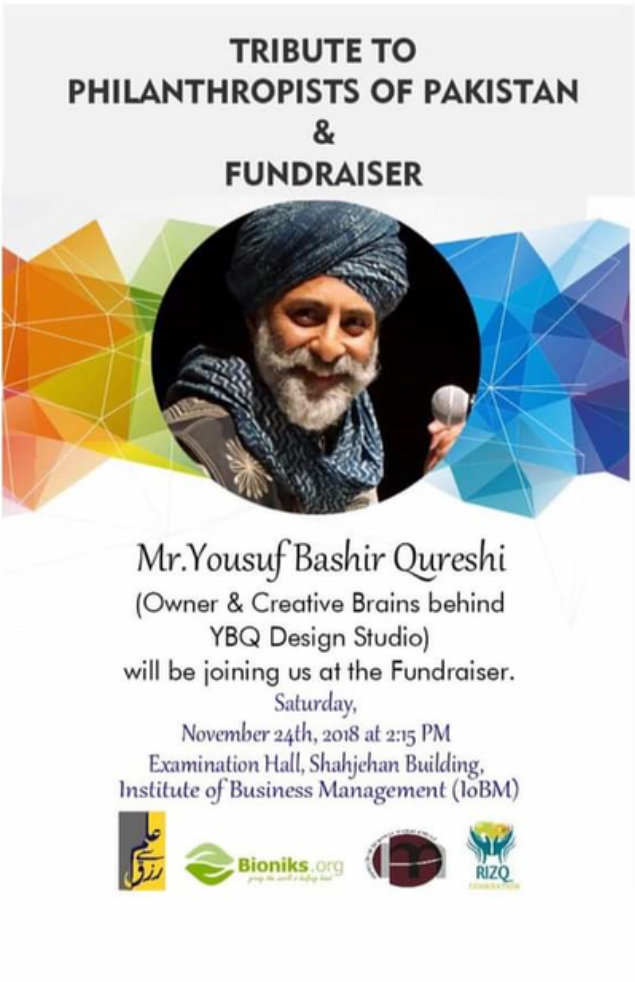
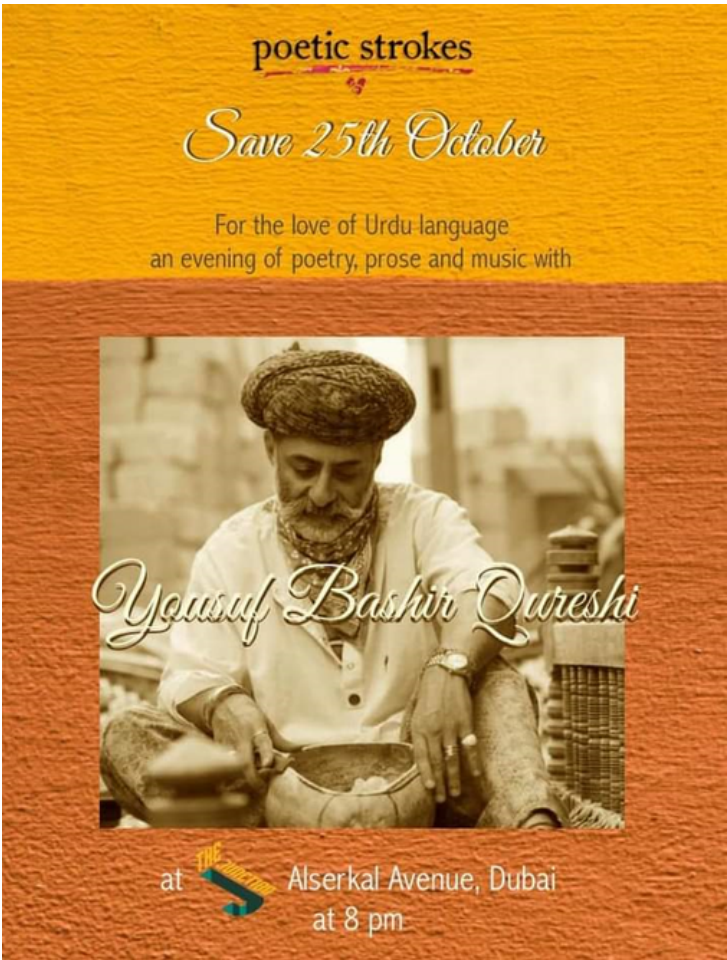
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2016-2017

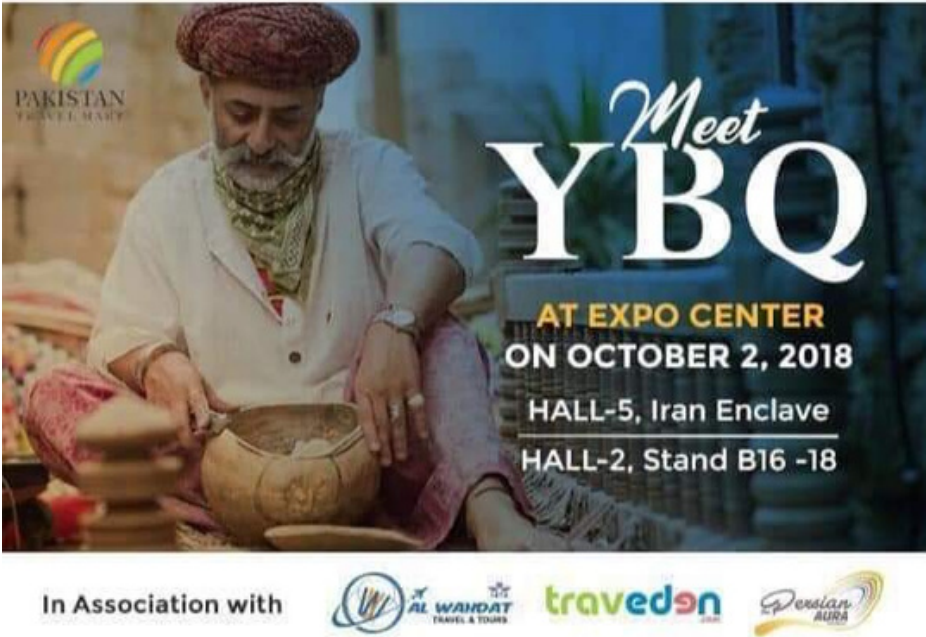


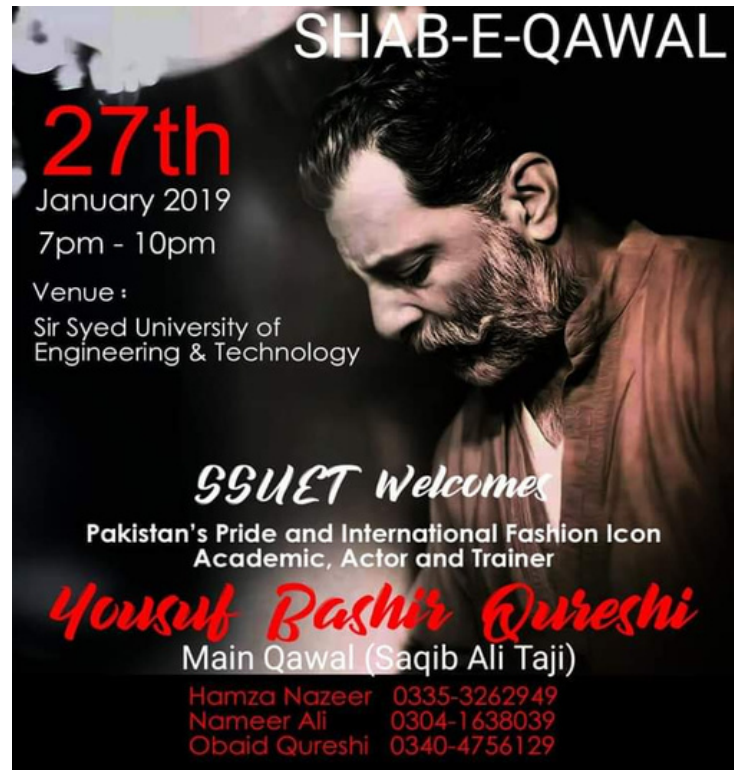
My diverse activities in 2018 included active participation in Urdu literature events, hosting a captivating evening of Urdu poetry, attending fundraisers and music in Dubai, and my ongoing commitment to raising mental health awareness through weekly support group sessions in Pakistan.



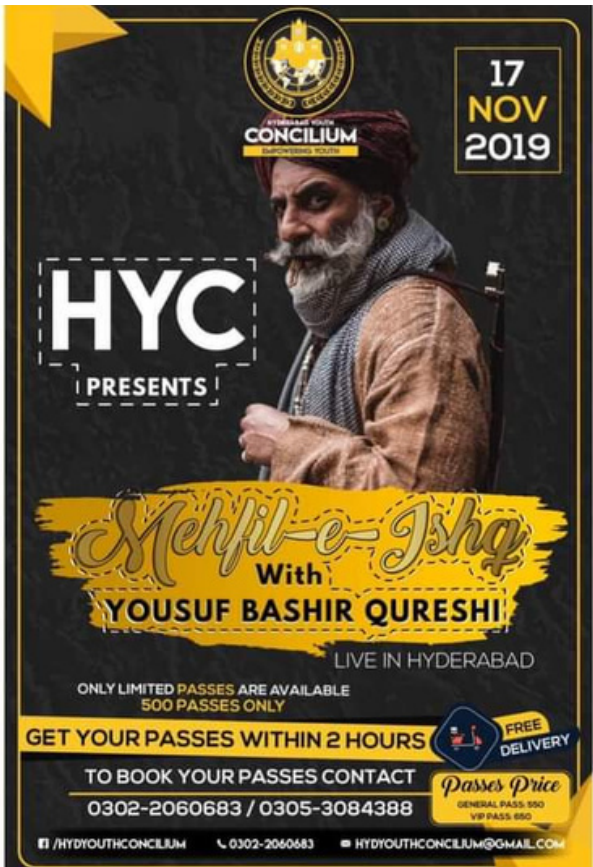


In 2018, I had the privilege of being a guest speaker at Alcott College and connecting with an audience at the Expo Centre during the "Pakistan Travel Mart 2018." I also hosted "Meri Baithak" on the intriguing topic of "In Search of Me." Additionally, I took part in a fashion theatrical performance in Berlin, narrating "The Lost Page" with captivating visuals, and concluded the year with a mesmerizing night of storytelling, "Dastaangoi," set against the backdrop of the mystical Ranikot Fort during a camping trip organized by Rover Pakistan, featuring the incredible band Khumariyaan.

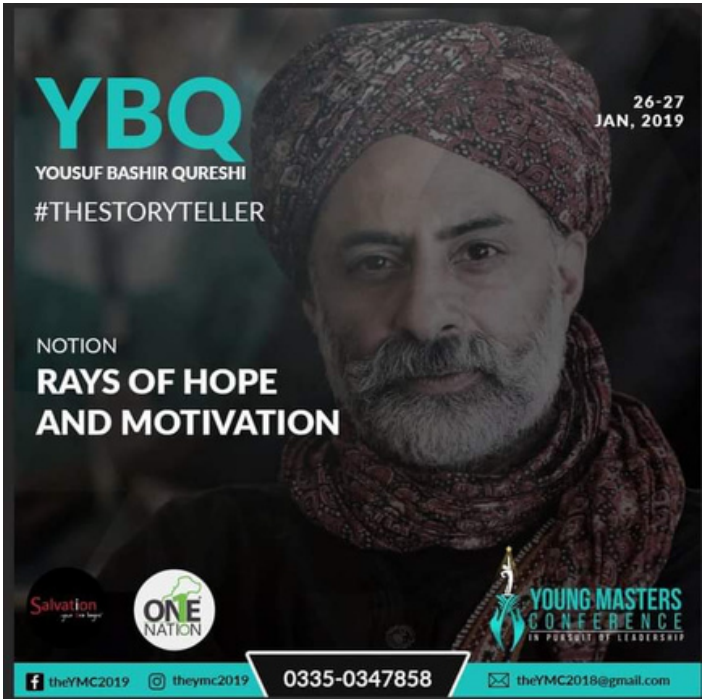
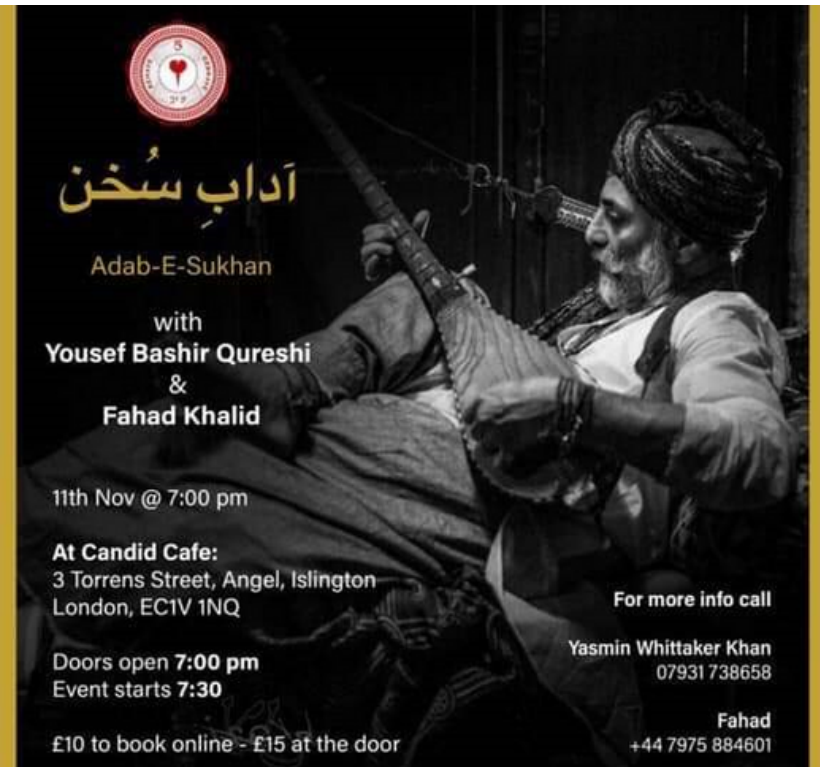




In 2019, I had the incredible opportunity to share my insights as a keynote speaker at the MUET Leadership Conference, inspiring future leaders at Mehran University. Another remarkable experience was participating in the "World Tolerance Summit 2019" in Dubai, championing cultural tolerance on a global scale. I also had the privilege of empowering youth through engaging sessions at "Mehfil-e-Ishq" in Hyderabad and the "Young Masters Conference." Additionally, I shared my knowledge and passion at Sir Syed University in Karachi and created an enchanting evening of poetry, music, and storytelling in London with "Adab-e-Sukhan."



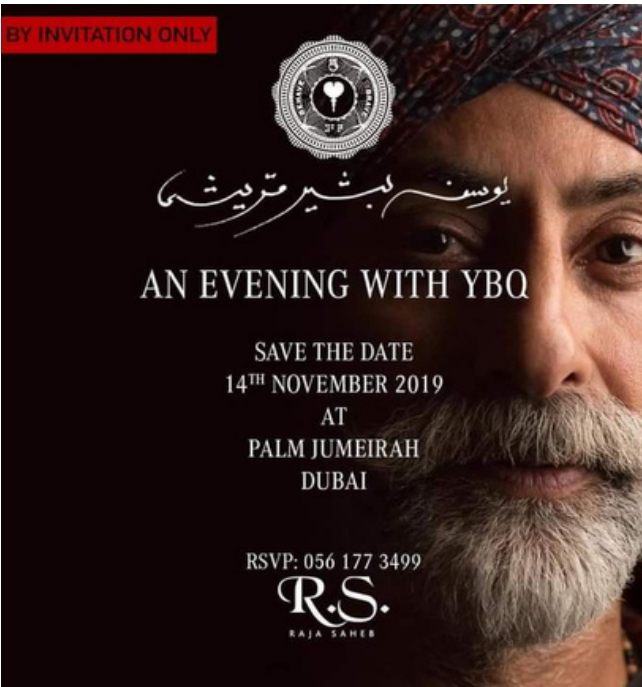
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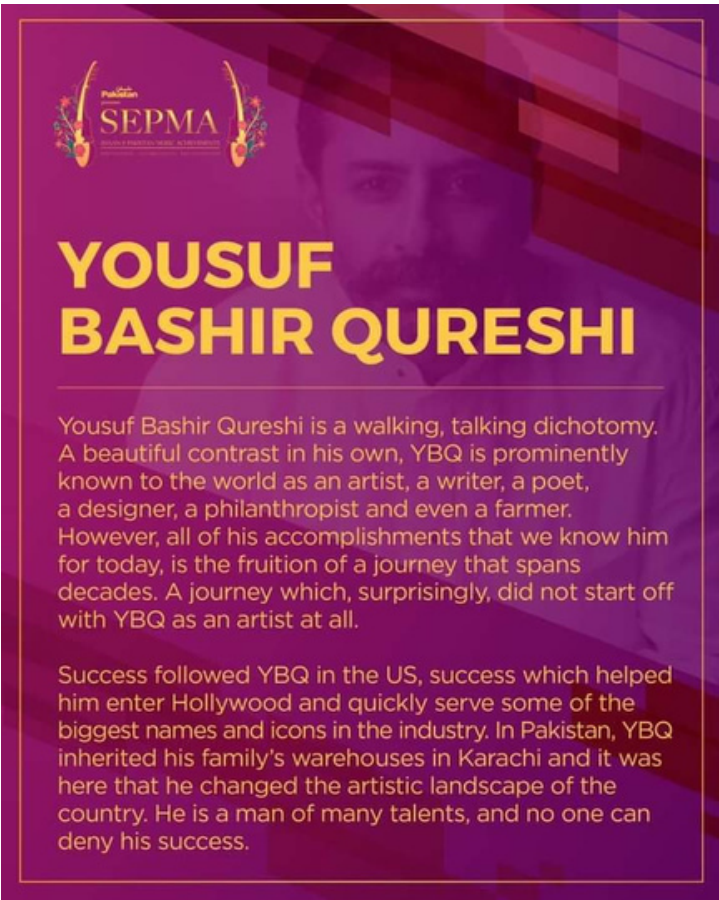
2019



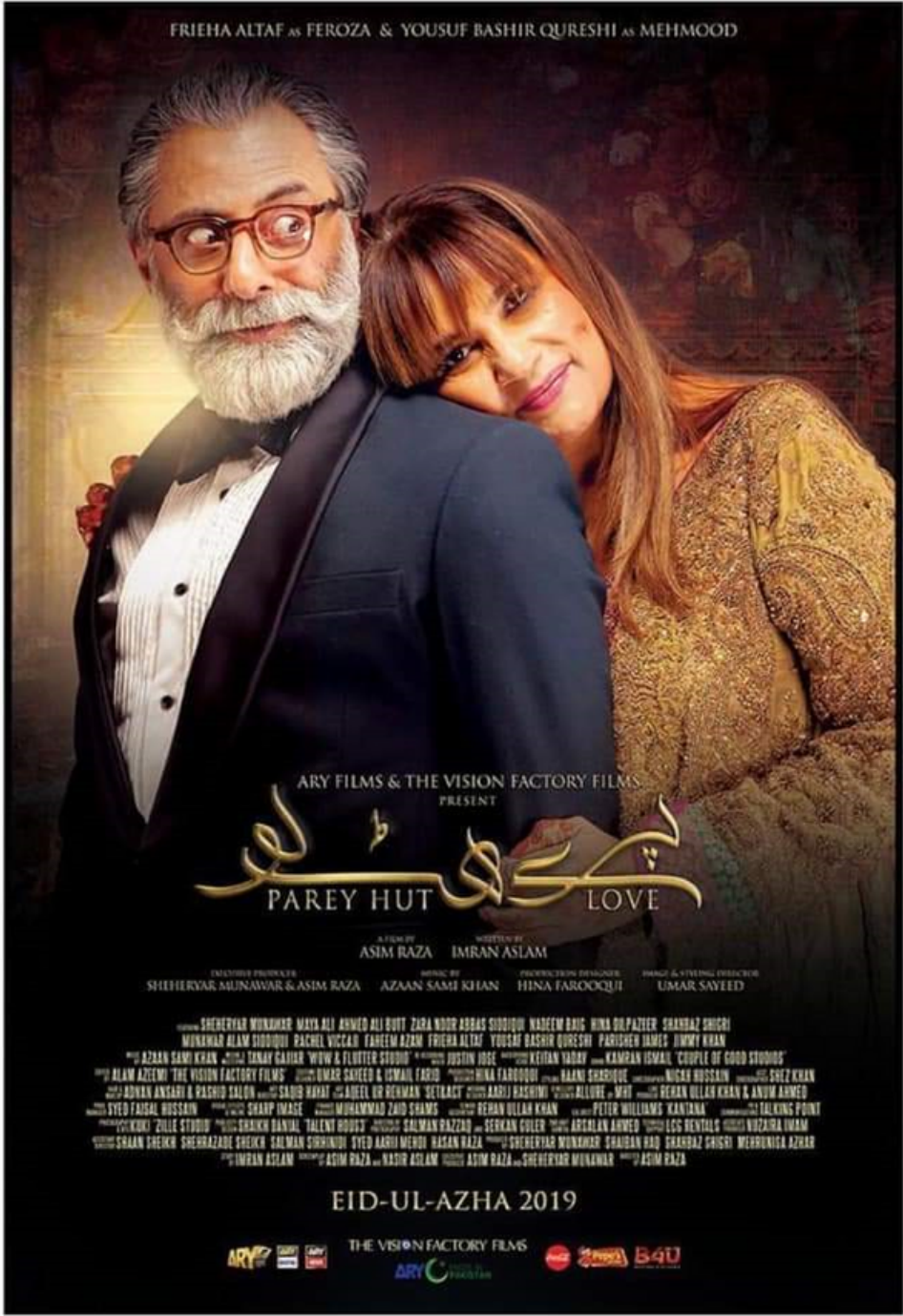
In 2019, I embraced numerous opportunities to engage with diverse audiences. I spearheaded the YBQ BSMUN at Islamia University Bahawalpur, fostering intellectual dialogues among bright young minds. As a panelist at SEPMA 2019 during Shaan-e-Pakistan's Music Summit in Lahore, I contributed to the vibrancy of our music culture. I also hosted an enthralling poetry night in London, fueling the passion for words and rhythm. In Dubai, I wrapped up the year with an unforgettable evening of conversation, poetry, music, and storytelling, leaving an indelible mark on hearts and minds.



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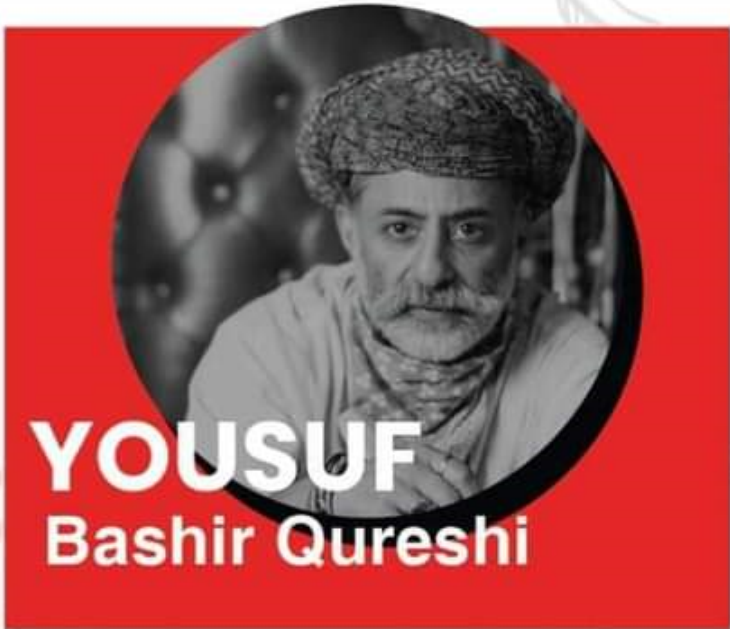


2019



TEDxIMSciences
x = independently organized TED event

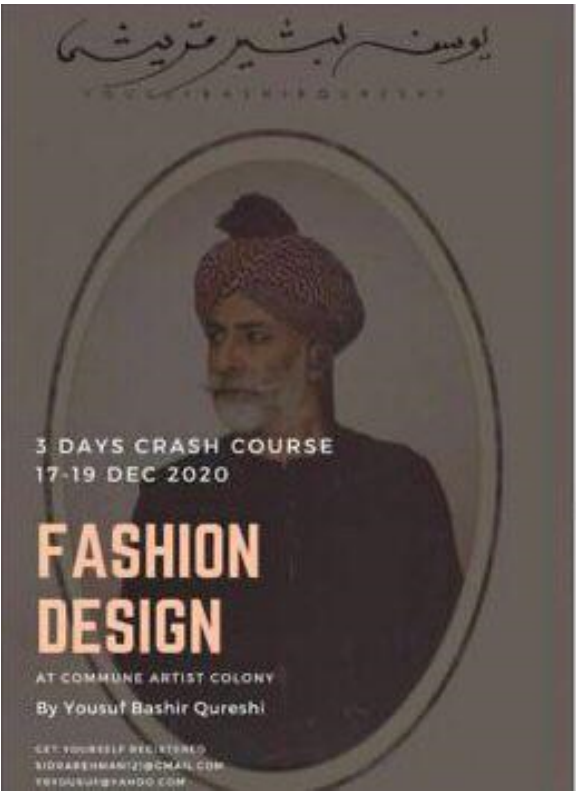
Speaker



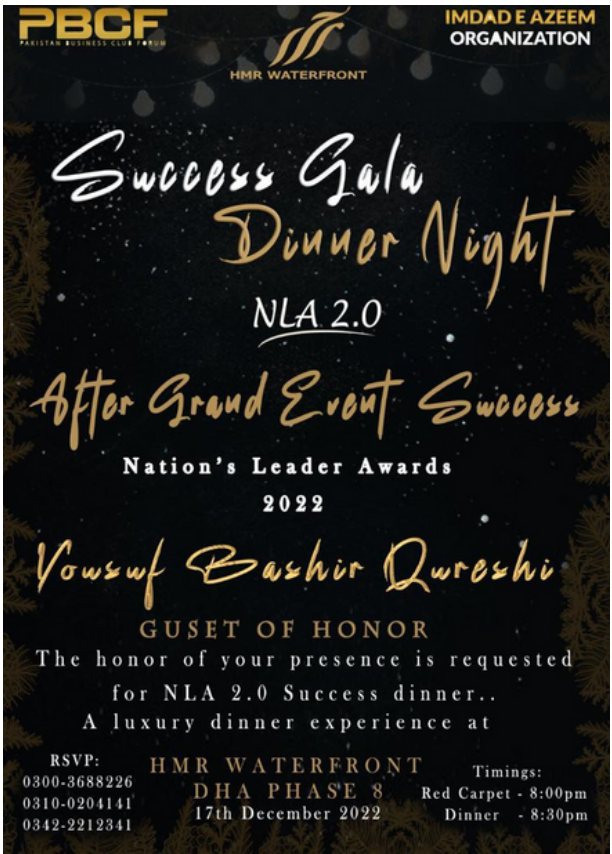
09/03/2019
10:00-17:00

Institute of Management Sciences IMSciences

In my journey, I've worn many hats, and one of them was playing the character Mr. Mehmood in Asim Raza's film, "Parey Hut Love." Additionally, I was honored to share my thoughts and experiences at TEDx IMSciences Peshawar. There, I discussed the importance of being true to oneself in a world that often sends conflicting messages. I emphasized the significance of connecting with one's inner self, the value of art, and the call to work for the betterment of humanity. My message was clear: the journey to self-discovery is a lifelong quest, and I encouraged all to embrace their authenticity, regardless of societal expectations.



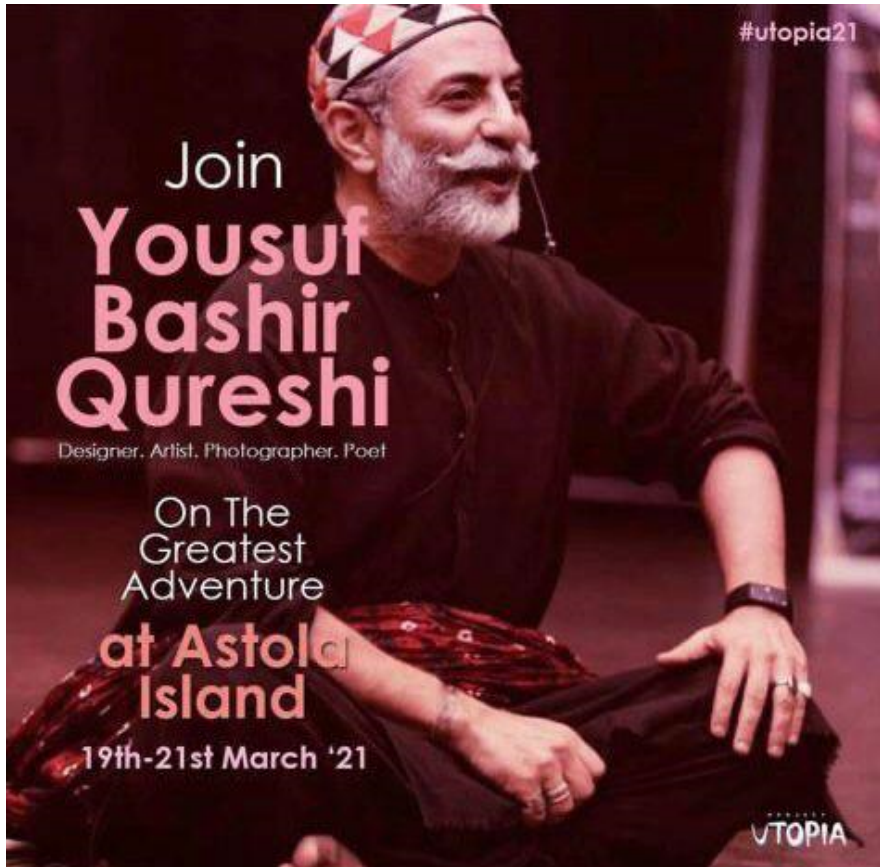
I also expanded my presence in the digital world, engaging with a global audience through "Mondays with YBQ" on YouTube and Instagram. My influence extended to Dubai Expo 2020, where I continued to inspire and connect with a diverse audience. Collaborating with Indus University, I shared my insights in dynamic live sessions. Furthermore, I offered a unique opportunity for aspiring fashion enthusiasts with a 3-day crash course in Fashion Design, imparting my knowledge and expertise.



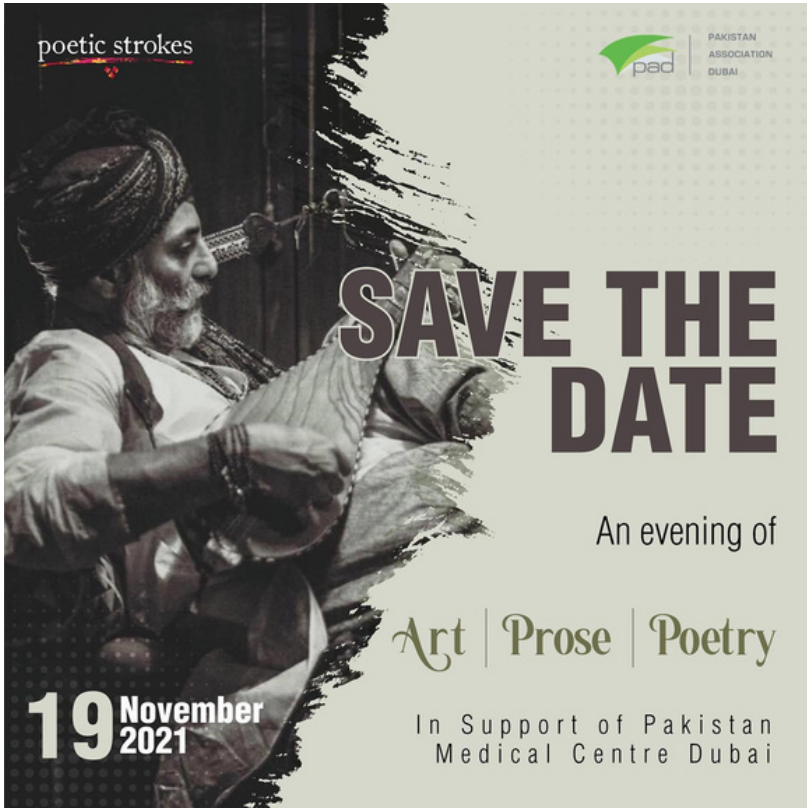
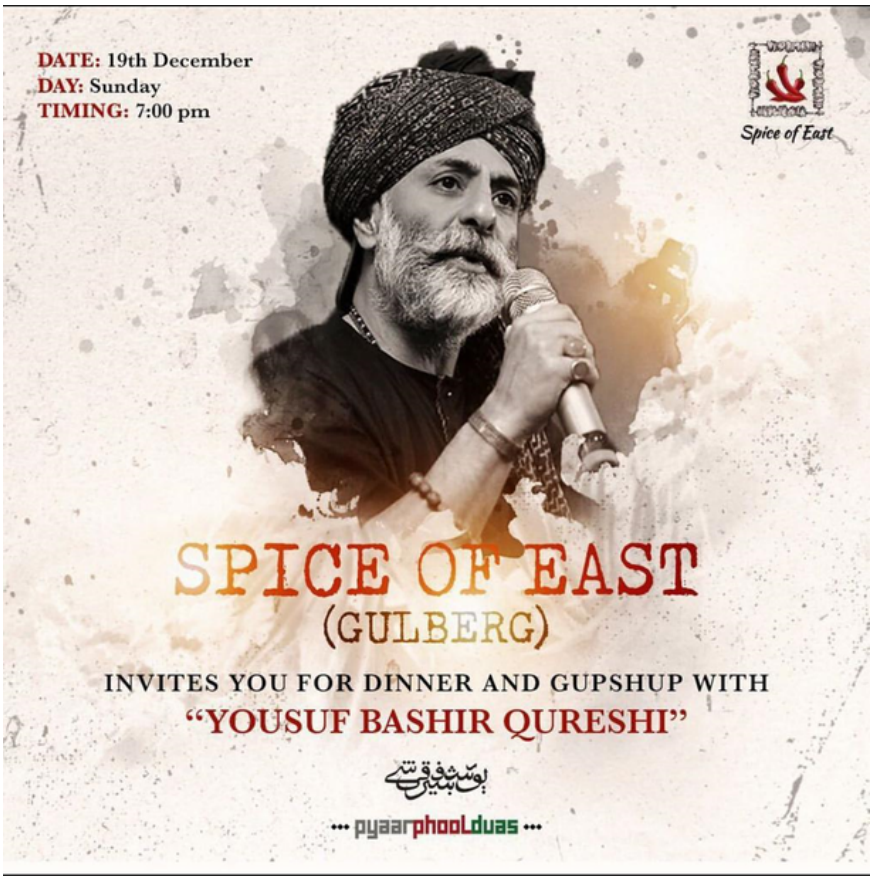


My 2021 Journey: Connecting with Culture, Arts, and More
This year had been an enriching experience for me. I had the opportunity to immerse myself in culture, poetry, music, and the arts at Virsa'21 in Multan. Additionally, I was able to share my thoughts and insights at TEDx Azadi Street, hosted at Karachi University. Being nominated for the Apna Style Award was a great honor, and I was privileged to be the guest of honor at Literary Fiesta 2021. Moreover, I actively participated in the Youth Leaders Conference, where I shared valuable insights and knowledge.

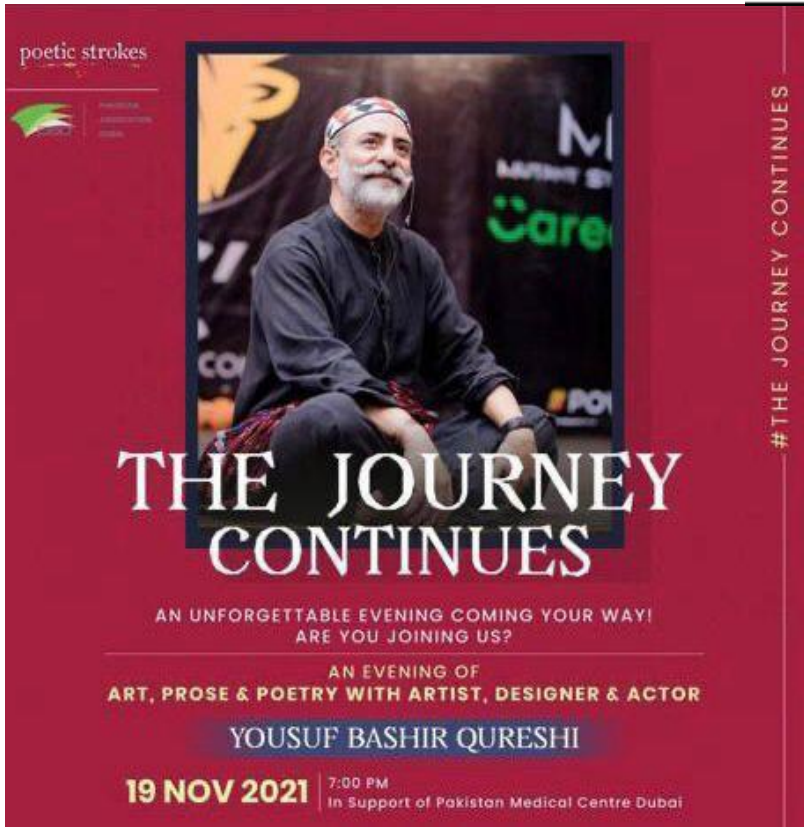




Continuing the journey, these experiences added vibrant colors to my path. Hosting "Spice of the East" in Gulberg, Lahore, allowed me to celebrate our culture's rich flavors. An evening hosted by Poetic Strokes, in support of the Pakistan Medical Centre in Dubai, reinforced my commitment to humanitarian causes.



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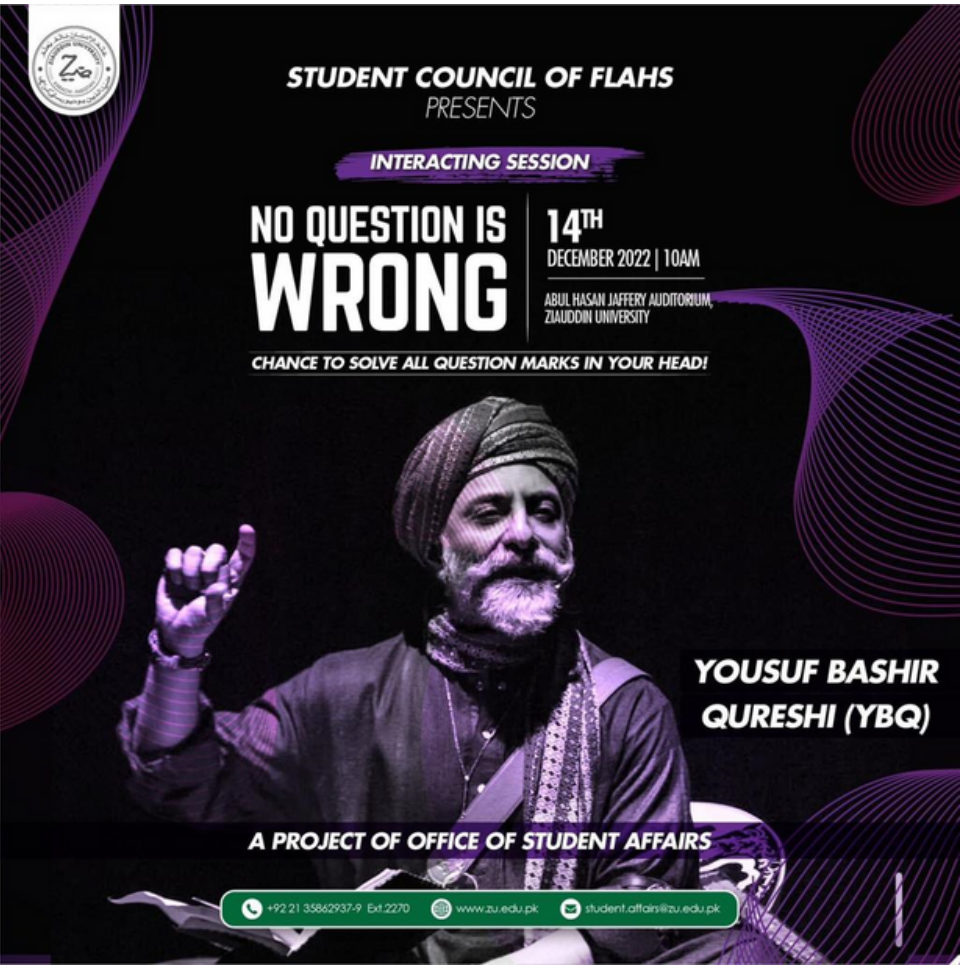


2021



In 2022, I hosted a heartwarming evening in Dubai, "Aik Sham, Ek Kalaam," focused on love and wisdom.

I also participated in the Young Leaders Conference (YLC) 2022, addressing self-identification, self-love, and personal growth.



I also got the chance to engage with the youth in Ziaddin University.





In 2022, I had the incredible opportunity to collaborate with renowned costume designer Joey A. Frenette. Together, we embarked on a journey to design and create costumes influenced by the rich narrative of tea. This creative endeavor was part of the Polinations program in Birmingham. It was a truly unique experience, and I'm excited to share the fruits of our artistic collaboration with the world.



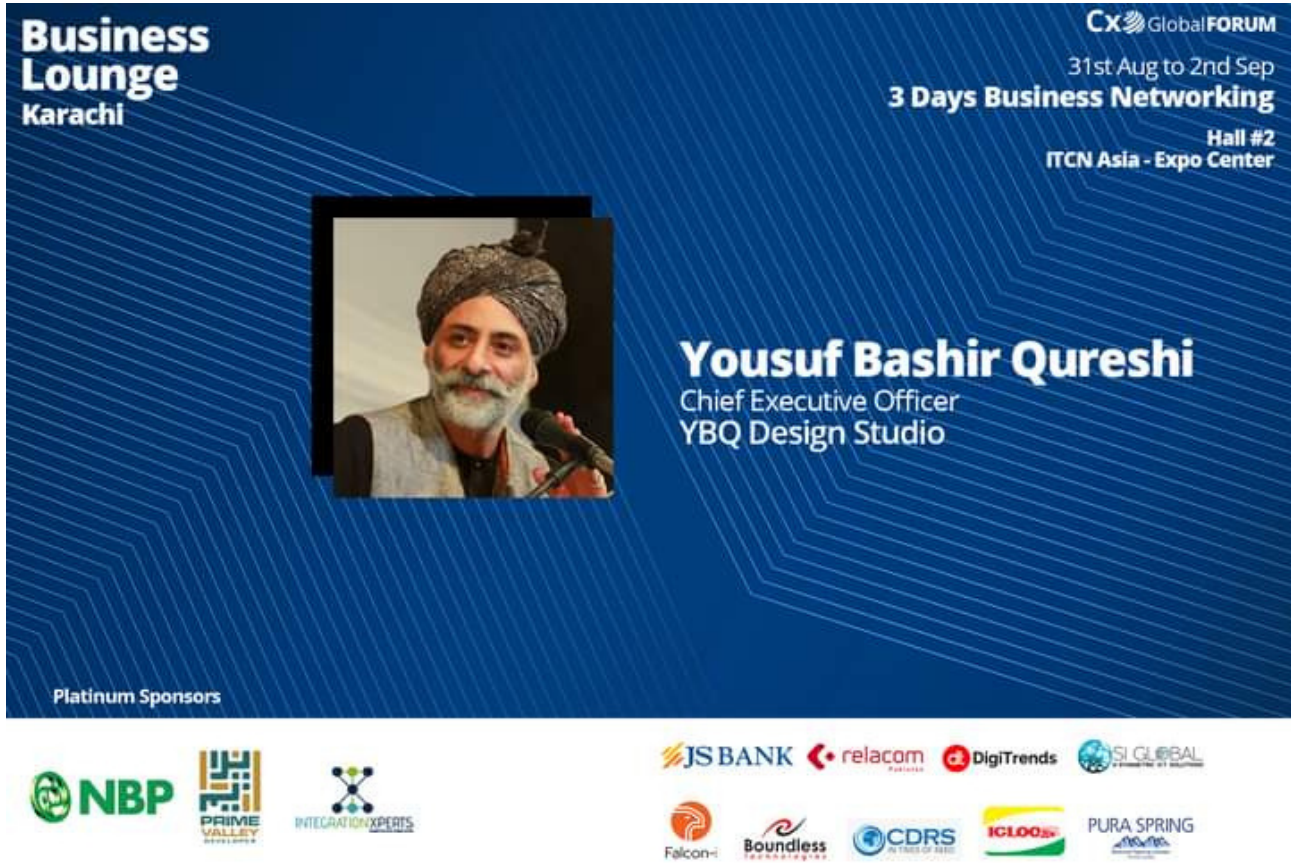


I initiated the "YFalsafa" series, a profound exploration into the essence of existence, the mysteries of life, and our connection to the higher self. This contemplative journey delves into the profound nature of reality and our quest for truth, aiming to transcend societal norms and seek answers to life's deeper questions. The Y in "YFalsafa" represents the relentless pursuit of knowledge and self-discovery, reminding us to question the world around us and look beyond the surface.



In recent events, I had the privilege of participating in the Grand Music and Dance Fest, a celebration of rhythm and culture. Additionally, I hosted a thought-provoking webinar on the critical topic of "Tolerance vs. Acceptance," shedding light on the nuances of these concepts in today's world.





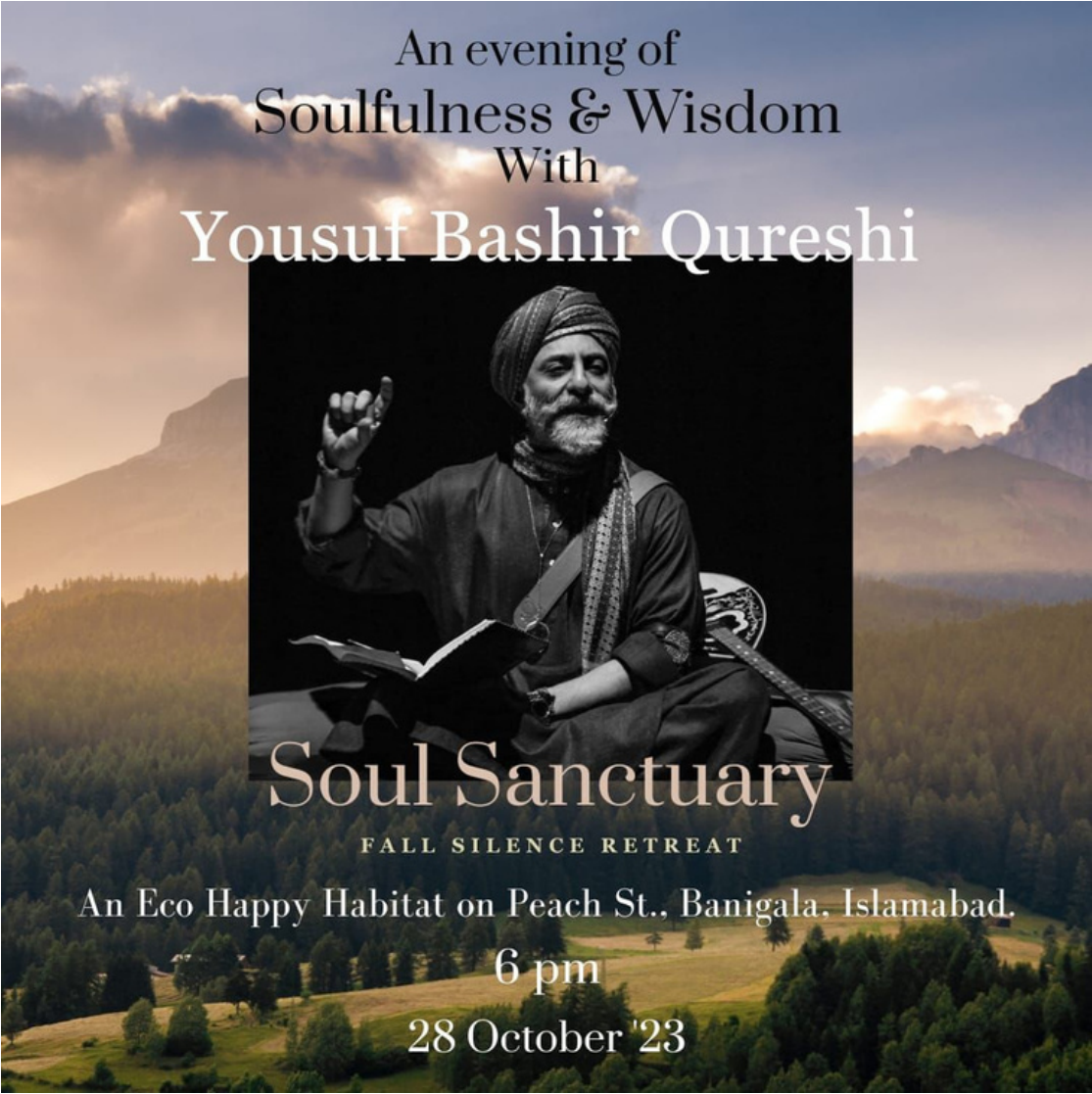
I had the distinct honor of serving as Chief Executive Officer at the CXO Global Forum's Business Lounge, an exclusive event that took place from August 31st to September 2nd, 2023. During this event, I participated in an engaging panel discussion held on March 2, 2023, where I had the opportunity to share valuable insights and engage in meaningful conversations with fellow leaders. Additionally, I had the privilege of being a panelist at the SDG Pakistan Summit 2023, contributing to discussions in a session titled 'Opening Leaders Panel: Sustainability, the Great Organization-Wide Opportunity.' At this event, we explored the critical role of sustainability in organizations and its significant impact on our collective future.

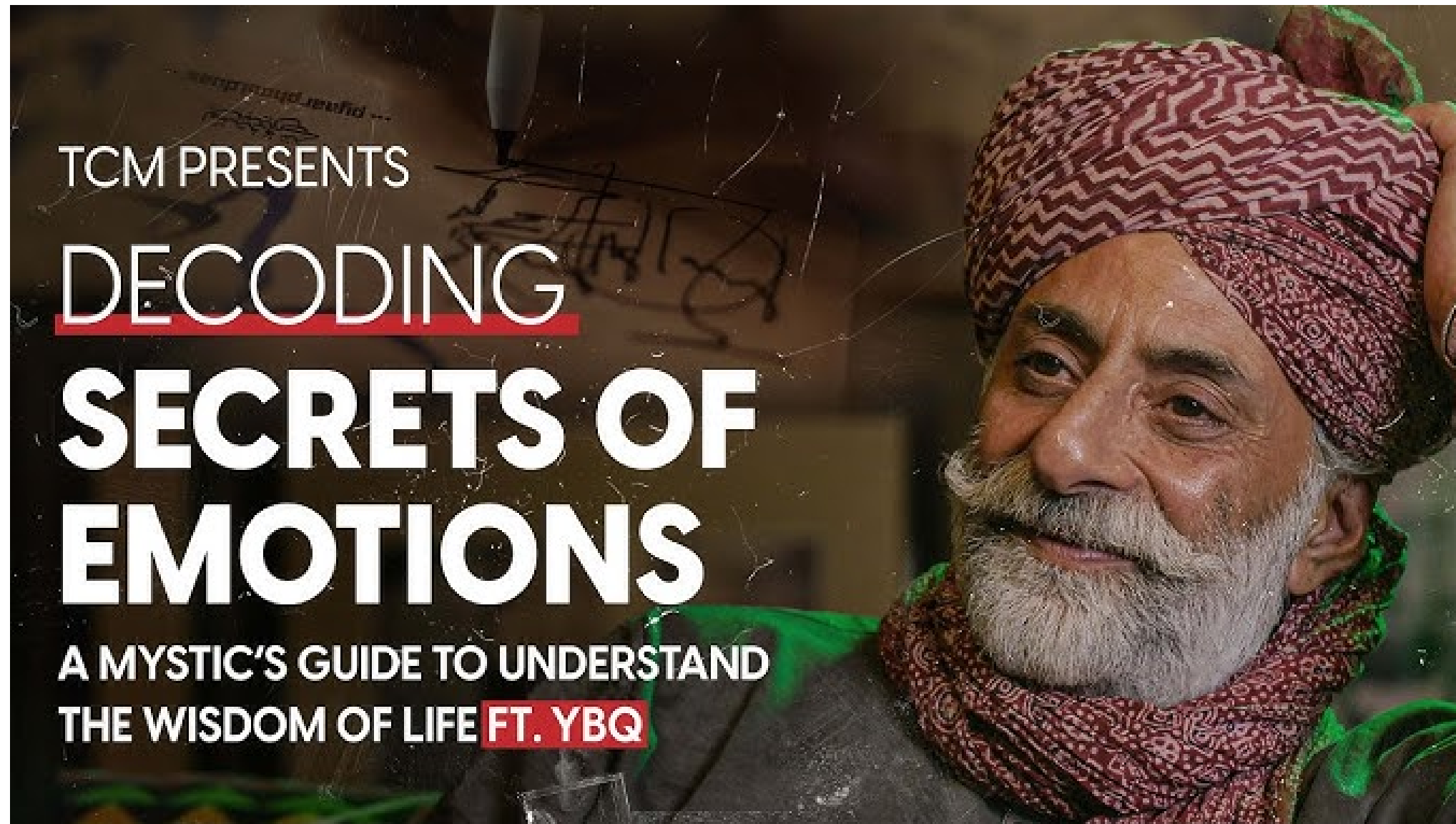


I have the privilege of hosting an evening on 28th October 2023 soon, filled with soulfulness and wisdom at Soul Sanctuary, Fall Silence Retreat, nestled in the serene eco-habitat of Banigala, Islamabad.



I was part of the vibrant Dost Fest in Peshawar in 2023, where creativity and diversity thrived. These experiences have allowed me to engage with diverse audiences and contribute to meaningful conversations.





In the TCM's original series, 'Decoding Secrets of Emotions,' I had the opportunity to explore a myriad of fascinating concepts and engage in enlightening discussions. This thought-provoking series spanned over the course of 8 episodes, covering a wide range of intriguing topics and ideas.



At the World Cultural Festival 2023 in Washington, DC, I, Yousuf Bashir Qureshi (YBQ), played a pivotal role in celebrating Pakistan's rich culture. With my signature costume designs and artistic brilliance, my contribution was instrumental in creating a profound and unifying experience. The event, themed 'One World Family,' highlighted my commitment to showcasing the beauty of cultural diversity and the power of love to connect people from all walks of life.



My journey has been an inspiring quest for self-discovery and the unifying magic of storytelling. Through my work and words, I strive to ignite hearts and minds, leaving an indelible mark of unity and creative expression.

Experience the transformative power of art, culture, and authentic storytelling with me.

PORTFOLIO

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2023

GET IN
TOUCH

PHONE

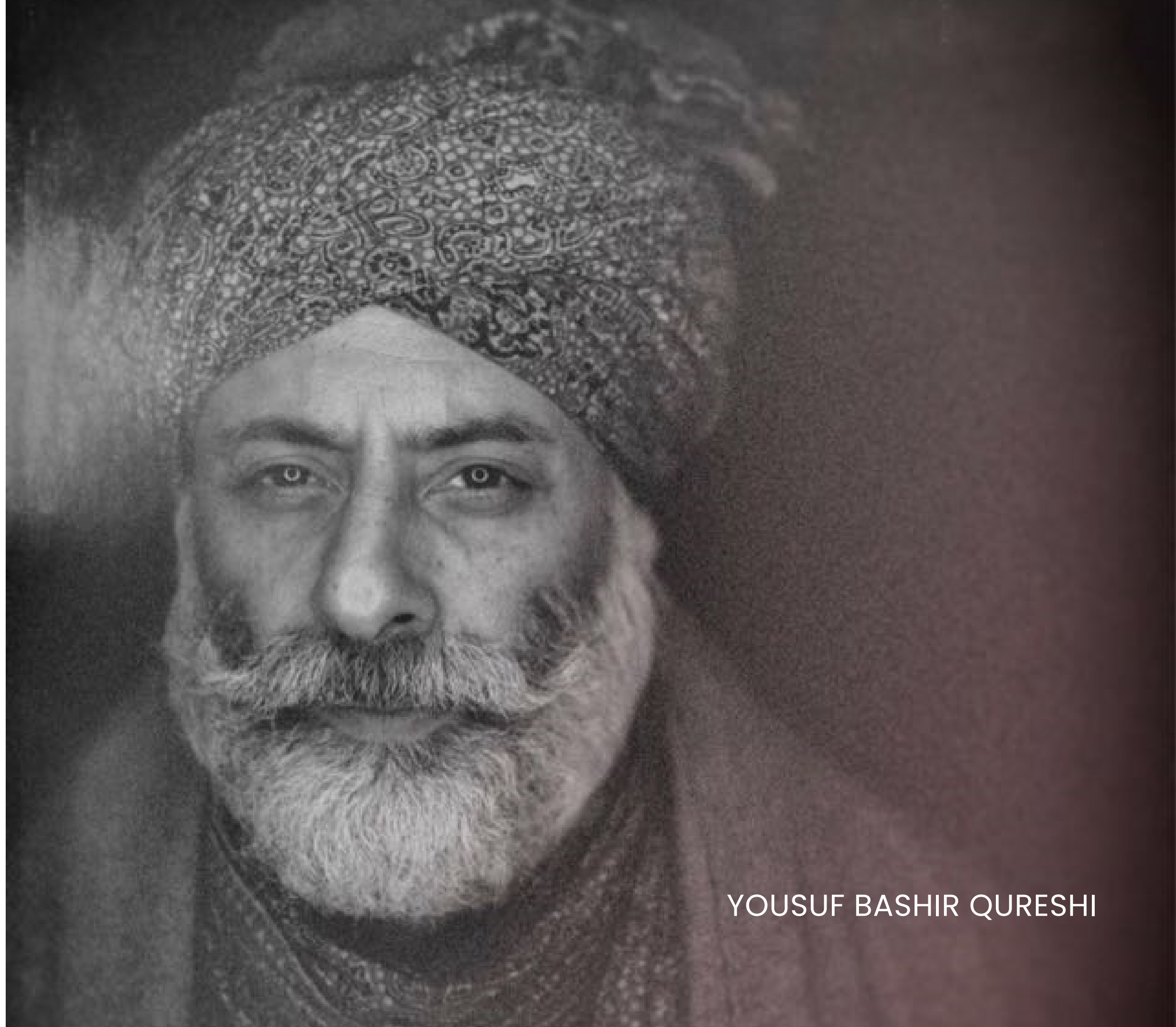
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